

## Event History

Since 2000, the American Red Cross and KY3 have honored local heroes at the Everyday Heroes Recognition and awards ceremony.

A selection committee comprised of community leaders is asked to select heroes to be honored at the luncheon.

The event has grown to welcome more than 150 nominations. Heroes have ranged from a young boy who helped his grandfather in a tractor accident to a couple who has opened their home to at-risk and disabled foster children.



## What we do

The American Red Cross and KY3 are committed to bringing you life-saving information on a daily basis.

Your American Red Cross (Greater Ozarks Chapter) serves the community through three major lines of service:

**Disaster/Emergency Services** responds to calls from emergency responders (fires, etc.) and makes sure disaster victims' immediate needs are met (food, shelter, clothing, vital medication), provides disaster education materials to community and much more.

**Armed Forces Emergency Services** connects military personnel stationed anywhere in the world with family members in times of crisis. It also provides financial assistance to military families and veterans.

**Health and Safety Services** provides community education in First Aid, CPR and AED, babysitting skills, workplace safety skills, lifeguarding and water safety.

American Red Cross  
Greater Ozarks Chapter  
1545 N West Bypass  
Springfield MO 65803  
(417) 832-9500  
[www.redcross-ozarks.org](http://www.redcross-ozarks.org)

Helping our neighbors prevent, prepare for and respond to emergencies.

## A hero is...

Webster defines a hero as a man (meaning person) admired for his/her achievements and noble qualities; one that shows great courage.

Most people know a hero by this definition. Maybe it's your neighbor or co-worker who went above and beyond the call of duty to help in a time of need. Maybe it's a young person who volunteers his/her time helping others. Or maybe it's someone who saved a life.



The American Red Cross and KY3 see heroes everyday, and try to share those stories with you. Now it's your turn to share with us. We want to hear your stories of a hero's courage and the difference it's made in your life.

All proceeds from the Everyday Heroes Recognition and awards ceremony will benefit local disaster victims, service to armed forces, and the Health and Safety Department of the Greater Ozarks Chapter.

## Nominating a hero

It's as simple as 1, 2, 3.

1. Pick it up
2. Fill it out
3. Send it in

Nomination forms will be available on line - so you can nominate your hero anytime, anywhere.

Simply log on to [www.redcross-ozarks.org](http://www.redcross-ozarks.org) or [www.ky3.com](http://www.ky3.com) and look for the Everyday Heroes link. If you don't have internet access, not to worry, just call the Red Cross at 417-832-9500 and a nomination form can be mailed to you.

Make sure to nominate your hero by January 15! Heroic act(s) to be considered should have occurred in the current calendar year.

## Supporting the event

When you become an event sponsor, you become a hero to the Red Cross and the community it serves.

### Major Hero - \$5,000

Underwrites cost of breakfast  
Corporate banner displayed  
Two on-stage award presentations  
Two full page ads in booklet  
Two tables for 10  
Newsletter and Web site recognition  
Opening remarks

### Tribute Hero - \$3,500

Corporate banner displayed  
One on-stage award presentation  
One full page ad in booklet  
Two tables for 10  
Newsletter and Web site recognition  
Closing remarks

### Award Hero - \$2,500

Onstage award presentation  
Logo on banner  
One full page ad in booklet  
One table for 10  
Newsletter and Web site recognition

### Corporate Hero - \$1,000

One half-page ad in booklet  
Logo on banner  
One table for 10  
Newsletter recognition

### Patron Hero - \$500

Name listed in booklet  
One table for 10  
Newsletter recognition

### Table Hero - \$300

One table for 10

# Honoring the Exceptional...Everyday Heroes

## Your gift helps here

When you support the Everyday Heroes Recognition and awards ceremony, you support your neighbors in times of disaster.

Through your gifts, the Greater Ozarks Chapter of the American Red Cross is able to provide services 24 hours a day, 7 days a week to your neighbors in 29 Ozarks area counties.

The American Red Cross is a leader in the community when it comes to disaster education and response.



*"I had no idea it was that big of a deal!"*

Past heroes have said they didn't know what to think when they heard they were selected as a hero.

It's no surprise that most of the past honorees are humbled by the recognition! We've heard "I don't deserve this honor. I just did what any person would do in that situation" more times than we can count.

The event has grown to attract more than 500 Ozark area residents! Businesses bring employees of the month or potential business partners to this recognition event. It's a way to celebrate the spirit of the Ozarks and support your American Red Cross at the same time.

