



**American Red Cross**

**Greater Ozarks Chapter**

**TOGETHER**WE** PREPARE**

# **Annual Report 2004**

Proud to be a member agency of the:



# Mission of the American Red Cross



The American Red Cross, a humanitarian organization, led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.

The American Red Cross was founded in 1881 by Clara Barton. The American Red Cross Greater Ozarks Chapter started in 1917 in Springfield, Missouri. While we're chartered to provide service to Greene County, our board continues to support help to 13 additional counties: Barry, Christian, Dade, Dallas, Douglas, Laclede, Lawrence, Ozark, Polk, Stone, Taney, Webster and Wright.

## Stewardship Counts

The American Red Cross Greater Ozarks Chapter is careful to honor donor intent.

When you donate to your local Red Cross, your gift goes into a general operating fund, unless otherwise noted.

The close attention to detail with our resources helps make it possible to respond to the community's needs. You can count on us.

The contents of this report detail the financial findings for the audit performed for the fiscal year 2004.

The audited financial statements are available for inspection during normal business hours at the Greater Ozarks Chapter Business Office, 1835 East Chestnut Expressway, Springfield, Missouri 65802. Please call 417-832-9500, extension 11 for more information or to schedule a time to view the audit.



# From the Board Chair...

What a year it has been! As you look through this report, you'll see that the American Red Cross Greater Ozarks Chapter is as strong as ever and a true leader in the community. I continue to be impressed by the quality of our volunteers. We are blessed to have great leadership from our Board of Directors.

We've seen some of our seasoned volunteers pass away this year - and a new generation of volunteers step in to help fill the void. We've seen career volunteers rise to challenge and serve in new capacities - taking on leadership roles in their communities. We also added the position of Volunteer Coordinator to help with the ever-growing roster of dedicated individuals helping us serve the community... including more county Disaster Action Team members, County Advisory committees and Chapter volunteers.

We also have a new "look" when we're out representing the Chapter. New vehicles in our fleet mean better response, reliable and safe transportation and a sharper image.

The Red Cross is devoted to fiscal accountability and responsibility. That's why we're sharing this annual report with you. We believe that being open to our supporters will show that we are dedicated to making the most of donated dollars and time. Thank you for your continued support.

Sincerely,

Linda Tripp  
Greater Ozarks Chapter 2004 Board Chair

## Our Board of Directors Leading the Way...

2003-04 fiscal year

Linda Tripp, Chair  
Russ Marquart, Vice Chair  
Amy Ruggeri, Secretary  
Jason Rader, Treasurer

Brian Altizer  
Linda Bailey  
Doug Baker  
Bob Bell  
Dave Compere  
Tom Dapp  
Dwayne Fulk  
Joe Gaunt  
Doug Hayter

Steve Kleinsmith  
Charlie Ladd  
Tom Ladd  
Chuck Medley  
Beverly Miller  
Jim Montgomery  
Steve Otto  
Doug Pitt  
Jim Quesenberry  
Mike Scott



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# Health and Safety Services



The resounding theme this year for Health and Safety Services was “Together, we get trained.” Health and Safety Services added the Together We Prepare component to all its training courses. The goal is to have as many people already being trained equipped with the knowledge and understanding of what it means to be prepared.

The department also offered its highly successful Aquatics School in June. This week long training supplied many area pools with trained and certified Red Cross water safety instructors, water safety instructor trainers, lifeguards, lifeguard instructors and lifeguard instructor trainers. A partnership with Chesterfield Family Center of Springfield blossomed out of this event.

The Greater Ozarks Chapter continues to reach out to the community by offering life-saving courses in water safety, family care giving (skills for the home caregiver), first aid, CPR, AED, and HIV/AIDS education and Together We Prepare.

Trained instructors teach these courses at two convenient locations in Springfield, one in Lebanon and, when possible, in other areas.

| County    | Aquatics/<br>Water Safety | Babysitting | First Aid/<br>CPR/AED | Total  |
|-----------|---------------------------|-------------|-----------------------|--------|
| Barry     | 241                       | 0           | 305                   | 547    |
| Christian | 0                         | 56          | 233                   | 289    |
| Dade      | 85                        | 0           | 27                    | 112    |
| Dallas    | 6                         | 0           | 69                    | 75     |
| Douglas   | 6                         | 0           | 4                     | 10     |
| Greene    | 1080                      | 99          | 6166                  | 7345   |
| Laclede   | 513                       | 0           | 319                   | 832    |
| Lawrence  | 90                        | 0           | 256                   | 346    |
| Ozark     | 0                         | 0           | 11                    | 11     |
| Polk      | 297                       | 0           | 481                   | 778    |
| Stone     | 0                         | 0           | 20                    | 20     |
| Taney     | 184                       | 0           | 292                   | 476    |
| Webster   | 1                         | 0           | 182                   | 183    |
| Wright    | 14                        | 0           | 136                   | 150    |
| TOTAL     | 2517                      | 155         | 8501                  | 11,173 |



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## Disaster Services

Reaching out to 14 counties became a little easier with the addition of five new workers employed by Volunteers in Service to America (VISTA), an AmeriCorps program. The VISTAs were assigned to specific counties with the goal to increase awareness and the volunteer base. We believe this has been successful. We're able to respond to the needs of the community quicker because there are volunteers ready at a moments notice in the same county.

Disaster Services is working hard to make sure that all communities are armed with the knowledge to prevent, prepare for and respond to disasters. The Greater Ozarks Chapter's Disaster Services department was named State Lead for Missouri during the 2004 fiscal year. This title was given to us after we proved to be the leader in recruitment, retention and overall service.

Our Chapter has more volunteers ready to respond to large disasters than any other Chapter in the state...that's something to be proud of!

| County    | Single Family Fire Response | Other Response<br>(canteening, HazMat, flood, etc.) | Total |
|-----------|-----------------------------|---|-------|
| Barry     | 15                          | 2   | 17    |
| Christian | 12                          | 0   | 12    |
| Dade      | 1                           | 0   | 1     |
| Dallas    | 9                           | 2   | 11    |
| Douglas   | 9                           | 0   | 9     |
| Greene    | 66                          | 5   | 71    |
| Laclede   | 19                          | 29  | 48    |
| Lawrence  | 20                          | 0   | 20    |
| Ozark     | 4                           | 0   | 4     |
| Polk      | 8                           | 0   | 8     |
| Stone     | 16                          | 0   | 16    |
| Taney     | 15                          | 0   | 15    |
| Webster   | 14                          | 0   | 14    |
| Wright    | 11                          | 1   | 12    |
| TOTAL     | 219                         | 39  | 258   |





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# Armed Forces Emergency Services



This year proved a challenging one for Armed Forces Emergency Services. Thankfully, our trained volunteers stepped up to the challenge.

As the United States of America continues to support a war on terrorism, the need for military personnel grows. This, too, means the need for Red Cross services is in demand.

The American Red Cross provides a link between military personnel, serving anywhere in the world, and their families at home. Whether it's delivering a message of a birth, communicating death, illness or welfare information... your Red Cross is there.

The Greater Ozarks Chapter serves as a communication center - 24 hours a day, 7 days a week, 365 days a year. Messages are verified by local Red Cross personnel and relayed to a service center in Oklahoma. Dedicated workers make sure the information is passed through the proper channels to communicate with the service member. The American Red Cross does not guarantee a service member will be able to come home for any situation - but we *can* make sure messages are relayed in a timely fashion.

| County    | Cases Served<br>(includes requests for referral<br>and other services) | Request for<br>Referral | Financial<br>Advances | Total Served |
|-----------|--|-------------------------|-----------------------|--------------|
| Barry     | 29   | 3                       | 1                     | 30           |
| Christian | 28   | 3                       | 3                     | 31           |
| Dade      | 6  | 1                       | 0                     | 6            |
| Dallas    | 11   | 0                       | 0                     | 11           |
| Douglas   | 3  | 0                       | 0                     | 3            |
| Greene    | 309  | 28                      | 24                    | 333          |
| Laclede   | 29   | 2                       | 2                     | 31           |
| Lawrence  | 40   | 3                       | 2                     | 42           |
| Ozark     | 5  | 0                       | 0                     | 5            |
| Polk      | 17   | 4                       | 0                     | 17           |
| Stone     | 10   | 1                       | 0                     | 10           |
| Taney     | 28   | 4                       | 3                     | 31           |
| Webster   | 19   | 0                       | 1                     | 20           |
| Wright    | 12   | 1                       | 0                     | 12           |
| TOTAL     | 546  | 47                      | 36                    | 582          |

# Statement of Financial Position:

## June 30, 2004

### ASSETS

|                              |                  |
|------------------------------|------------------|
| Cash                         | 659,871          |
| Investments                  | 422,239          |
| Receivables                  | 194,970          |
| Prepayments and Other Assets | 20,484           |
| Net Property                 | <u>592,025</u>   |
| Total Assets                 | <u>1,889,589</u> |

### LIABILITIES AND NET ASSETS

#### Liabilities

|                     |               |
|---------------------|---------------|
| Accounts Payable    | 1,795         |
| Accrued Liabilities | <u>32,817</u> |
| Total Liabilities   | <u>34,612</u> |

#### Net Assets

|                        |                  |
|------------------------|------------------|
| Unrestricted           | 1,675,670        |
| Temporarily Restricted | 177,796          |
| Permanently Restricted | <u>1,511</u>     |
| Total Net Assets       | <u>1,854,977</u> |

|                                  |                  |
|----------------------------------|------------------|
| Total Liabilities and Net Assets | <u>1,889,589</u> |
|----------------------------------|------------------|



# Statement of Activities

## Year ended June 30, 2004

### REVENUES, GAINS AND OTHER SUPPORT

|   |                  |
|---|------------------|
| Contributions                           | 642,507          |
| Training Services and Product Sales     | 181,546          |
| Legacies and Bequests                   | 337,430          |
| Grants and Other Revenue                | 10,875           |
| Investment Income                       | 12,931           |
| Unrealized Gain (Loss) on Investments   | <u>(13,867)</u>  |
| Total Revenues, Gains and Other Support | <u>1,171,422</u> |

### EXPENSES

|   |               |
|---|---------------|
| Program Services                          |               |
| Service to Military Families and Veterans | 58,198        |
| Disaster Services                         | 435,396       |
| Health and Safety Services                | 247,915       |
| National Assessment                       | <u>93,275</u> |
| Total Program Services                    | 834,784       |

|             |                |
|-------------|----------------|
| Fundraising | <u>100,601</u> |
|-------------|----------------|

|                |                |
|----------------|----------------|
| Total Expenses | <u>935,385</u> |
|----------------|----------------|

|                      |         |
|----------------------|---------|
| Change in Net Assets | 236,037 |
|----------------------|---------|

|                                 |                  |
|---------------------------------|------------------|
| Net Assets at Beginning of Year | <u>1,618,940</u> |
|---------------------------------|------------------|

|                           |                  |
|---------------------------|------------------|
| Net Assets at End of Year | <u>1,854,977</u> |
|---------------------------|------------------|



