



**American Red Cross**

**Greater Ozarks Chapter**

**TOGETHER WE PREPARE**

**Annual Report  
2004**

Proud to be a member agency of the:



# Mission of the American Red Cross



The American Red Cross, a humanitarian organization, led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.

The American Red Cross was founded in 1881 by Clara Barton. The American Red Cross Greater Ozarks Chapter started in 1917 in Springfield, Missouri. While we're chartered to provide service to Greene County, our board continues to support help to 13 additional counties: Barry, Christian, Dade, Dallas, Douglas, Laclede, Lawrence, Ozark, Polk, Stone, Taney, Webster and Wright.

## Stewardship Counts

The American Red Cross Greater Ozarks Chapter is careful to honor donor intent.

When you donate to your local Red Cross, your gift goes into a general operating fund, unless otherwise noted.

The close attention to detail with our resources helps make it possible to respond to the community's needs. You can count on us.

The contents of this report detail the financial findings for the audit performed for the fiscal year 2004.

The audited financial statements are available for inspection during normal business hours at the Greater Ozarks Chapter Business Office, 1835 East Chestnut Expressway, Springfield, Missouri 65802. Please call 417-832-9500, extension 11 for more information or to schedule a time to view the audit.



# From the Board Chair...

What a year it has been! As you look through this report, you'll see that the American Red Cross Greater Ozarks Chapter is as strong as ever and a true leader in the community. I continue to be impressed by the quality of our volunteers. We are blessed to have great leadership from our Board of Directors.

We've seen some of our seasoned volunteers pass away this year - and a new generation of volunteers step in to help fill the void. We've seen career volunteers rise to challenge and serve in new capacities - taking on leadership roles in their communities. We also added the position of Volunteer Coordinator to help with the ever-growing roster of dedicated individuals helping us serve the community... including more county Disaster Action Team members, County Advisory committees and Chapter volunteers.

We also have a new "look" when we're out representing the Chapter. New vehicles in our fleet mean better response, reliable and safe transportation and a sharper image.

The Red Cross is devoted to fiscal accountability and responsibility. That's why we're sharing this annual report with you. We believe that being open to our supporters will show that we are dedicated to making the most of donated dollars and time. Thank you for your continued support.

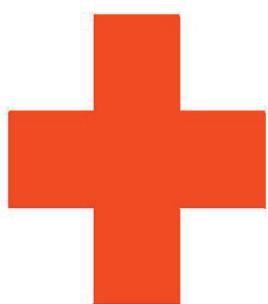
Sincerely,

Linda Tripp  
Greater Ozarks Chapter 2004 Board Chair

## Our Board of Directors Leading the Way...

2003-04 fiscal year

Linda Tripp, Chair  
Russ Marquart, Vice Chair  
Amy Ruggeri, Secretary  
Jason Rader, Treasurer



Brian Altizer	Steve Kleinsmith
Linda Bailey	Charlie Ladd
Doug Baker	Tom Ladd
Bob Bell	Chuck Medley
Dave Compere	Beverly Miller
Tom Dapp	Jim Montgomery
Dwayne Fulk	Steve Otto
Joe Gaunt	Doug Pitt
Doug Hayter	Jim Quesenberry
	Mike Scott

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# Health and Safety Services



The resounding theme this year for Health and Safety Services was "Together, we get trained." Health and Safety Services added the Together We Prepare component to all its training courses. The goal is to have as many people already being trained equipped with the knowledge and understanding of what it means to be prepared.

The department also offered its highly successful Aquatics School in June. This week long training supplied many area pools with trained and certified Red Cross water safety instructors, water safety instructor trainers, lifeguards, lifeguard instructors and lifeguard instructor trainers. A partnership with Chesterfield Family Center of Springfield blossomed out of this event.

The Greater Ozarks Chapter continues to reach out to the community by offering life-saving courses in water safety, family care giving (skills for the home caregiver), first aid, CPR, AED, and HIV/AIDS education and Together We Prepare.

Trained instructors teach these courses at two convenient locations in Springfield, one in Lebanon and, when possible, in other areas.

County	Aquatics/ Water Safety	Babysitting	First Aid/ CPR/AED	Total
Barry	241	0	305	547
Christian	0	56	233	289
Dade	85	0	27	112
Dallas	6	0	69	75
Douglas	6	0	4	10
Greene	1080	99	6166	7345
Laclede	513	0	319	832
Lawrence	90	0	256	346
Ozark	0	0	11	11
Polk	297	0	481	778
Stone	0	0	20	20
Taney	184	0	292	476
Webster	1	0	182	183
Wright	14	0	136	150
<b>TOTAL</b>	<b>2517</b>	<b>155</b>	<b>8501</b>	<b>11,173</b>



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# Disaster Services

Reaching out to 14 counties became a little easier with the addition of five new workers employed by Volunteers in Service to America (VISTA), an AmeriCorps program. The VISTAs were assigned to specific counties with the goal to increase awareness and the volunteer base. We believe this has been successful. We're able to respond to the needs of the community quicker because there are volunteers ready at a moments notice in the same county.

Disaster Services is working hard to make sure that all communities are armed with the knowledge to prevent, prepare for and respond to disasters. The Greater Ozarks Chapter's Disaster Services department was named State Lead for Missouri during the 2004 fiscal year. This title was given to us after we proved to be the leader in recruitment, retention and overall service.

Our Chapter has more volunteers ready to respond to large disasters than any other Chapter in the state...that's something to be proud of!

County	Single Family Fire Response	Other Response <small>(canteening, HazMat, flood, etc.)</small>	Total
Barry	15	2	17
Christian	12	0	12
Dade	1	0	1
Dallas	9	2	11
Douglas	9	0	9
Greene	66	5	71
Laclede	19	29	48
Lawrence	20	0	20
Ozark	4	0	4
Polk	8	0	8
Stone	16	0	16
Taney	15	0	15
Webster	14	0	14
Wright	11	1	12
<b>TOTAL</b>	<b>219</b>	<b>39</b>	<b>258</b>



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# Armed Forces Emergency Services



This year proved a challenging one for Armed Forces Emergency Services. Thankfully, our trained volunteers stepped up to the challenge.

As the United States of America continues to support a war on terrorism, the need for military personnel grows. This, too, means the need for Red Cross services is in demand.

The American Red Cross provides a link between military personnel, serving anywhere in the world, and their families at home. Whether it's delivering a message of a birth, communicating death, illness or welfare information... your Red Cross is there.

The Greater Ozarks Chapter serves as a communication center - 24 hours a day, 7 days a week, 365 days a year. Messages are verified by local Red Cross personnel and relayed to a service center in Oklahoma. Dedicated workers make sure the information is passed through the proper channels to communicate with the service member. The American Red Cross does not guarantee a service member will be able to come home for any situation - but we *can* make sure messages are relayed in a timely fashion.

County	Cases Served (includes requests for referral and other services)	Request for Referral	Financial Advances	Total Served
Barry	29	3	1	30
Christian	28	3	3	31
Dade	6	1	0	6
Dallas	11	0	0	11
Douglas	3	0	0	3
Greene	309	28	24	333
Laclede	29	2	2	31
Lawrence	40	3	2	42
Ozark	5	0	0	5
Polk	17	4	0	17
Stone	10	1	0	10
Taney	28	4	3	31
Webster	19	0	1	20
Wright	12	1	0	12
<b>TOTAL</b>	<b>546</b>	<b>47</b>	<b>36</b>	<b>582</b>

# Statement of Financial Position:

## June 30, 2004

### ASSETS

Cash	659,871
Investments	422,239
Receivables	194,970
Prepayments and Other Assets	20,484
Net Property	<u>592,025</u>
Total Assets	<u>1,889,589</u>



### LIABILITIES AND NET ASSETS

Liabilities	
Accounts Payable	1,795
Accrued Liabilities	<u>32,817</u>
Total Liabilities	<u>34,612</u>

Net Assets	
Unrestricted	1,675,670
Temporarily Restricted	177,796
Permanently Restricted	<u>1,511</u>
Total Net Assets	<u>1,854,977</u>

Total Liabilities and Net Assets	<u>1,889,589</u>
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## Statement of Activities

### Year ended

### June 30, 2004

#### REVENUES, GAINS AND OTHER SUPPORT

Contributions	642,507
Training Services and Product Sales	181,546
Legacies and Bequests	337,430
Grants and Other Revenue	10,875
Investment Income	12,931
Unrealized Gain (Loss) on Investments	<u>(13,867)</u>
Total Revenues, Gains and Other Support	<u>1,171,422</u>

#### EXPENSES

Program Services	
Service to Military Families and Veterans	58,198
Disaster Services	435,396
Health and Safety Services	247,915
National Assessment	<u>93,275</u>
Total Program Services	834,784
Fundraising	<u>100,601</u>
Total Expenses	<u>935,385</u>
Change in Net Assets	236,037
Net Assets at Beginning of Year	<u>1,618,940</u>
Net Assets at End of Year	<u>1,854,977</u>



